



TECHNICHE

Product comparison: Inuteq

TechNiche vs Inuteq

TechNiche

- Established worldwide manufacturing and distribution (we have made and sold 300.000 cooling vests throughout the world)
- Complete line of products and multiple cooling and heating options
- Customer Service personnel to support all aspects of making, delivering and servicing our vests
- Fully insured
- Fully stocked with in house production
- Fully market tested product
- Largest manufacturer of cooling vests in the world
- Technology (HyperKewl & Cool Pax) made in US & Europe
- Patented technology

Inuteq

- No established or proven production or distribution
- Limited product line
- Limited technology options
- Outsourced production
- No patented technologies
- Items and technology made in China



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COOLPAX

HyperKewl™ Fabric vs Inuteq

HyperKewl™ Products

- Ease of use, ready in 2-3 mins
- Absorbs water evenly throughout the fabric
- Enables balanced water absorption creating lighter, more wearable garments
- Lower Cost - same result for a third of the cost
- Duration (dry in one day) so no storage or mildew issues
- Washable but by brush not machine
- Lighter when charged
- Larger variety of styles, colors for more use cases and a better look
- Full line of accessories
- Fully field tested
- 100,000s of vests made and sold
- No pooling of water in vest
- Very versatile so easy to customize
- Dry on the inside
- Technology (HyperKewl™) made in Europe
- Patented technology

Inuteq Products

- Harder to use-water absorption is difficult, ready in 15-20 mins
- Uneven absorption of water throughout vest
- Vest stays wet for days-storage difficult
- Machine washable
- Completely dry when charged
- Water pools at the bottom of the vest into a puddle
- More than double the cost
- Products made in China/Taiwan

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HYPERKEWL

DryKewl™ vs Inuteq

DryKewl™ Vest

- Easy to use w/even distribution of water and evaporation throughout vest (ready in 3-4 mins)
- Even distribution of water and evaporation throughout vest
- Machine washable
- Lighter
- Replaceable cooling fabric for longer lifespan vest
- Duration (dry in one day not three so no storage or mildew issues)
 - removable insert makes it easy to dry and store
- No pooling of water in vest
- Technology (HyperKewl™) made in Europe
- Patented technology
- Completely dry when charged

Inuteq

- Harder to use-water absorption is difficult (ready in 15-20 mins)
- Uneven absorption of water throughout vest
- Vest stays wet for days-storage difficult
- Machine washable
- Completely dry when charged